6255 W. Sunset Blvd, Suite 714 ♦ Hollywood CA 90028 ♦ TEL (323)463-3171 ♦ www.seela.org

## **Application for Artisans**

Artisan's Name:	Website:  Social Media:	
Business Name:		
Mailing Address:		
<u>City:</u>	Zip Code:	Email:
Please provide a detailed description	on of your product(s) and their correspon	ding prices:
(For more items, please use back.)		
Please describe how and where yo	ou make your products and what materials	s you use:
(Please use back if you need more is application is valid for all of St  ☐ Atwater Village Farmers' Market Sunday, 10 am – 2 pm	,	your preference for a particular market bel □ Echo Park Farmers' Market Friday, 3 pm – 7 pm □ Crenshaw Farmers' Market Saturday, 10 am – 3 pm
Have you ever sold at any of SEE- Yes No	If yes, which/when?	
Other Market(s) at which you sell:		
REQUIRED WITH APPLICATION		
<ul> <li>City of Los Angeles Business I</li> <li>Seller's Permit from the State I</li> <li>Pictures and/or samples of you</li> <li>\$25.00 Application Processing</li> </ul>	icense Board of Equalization.	
<ul><li>Seller's Permit from the State I</li><li>Pictures and/or samples of you</li></ul>	cicense Board of Equalization. Ir products. Fee - payable by check or PayPal	
□ Seller's Permit from the State II □ Pictures and/or samples of you □ \$25.00 Application Processing  How much stall space will you need I request permission to sell at SEE	License Board of Equalization. It products. Fee - payable by check or PayPal d in feet?  LA's farmers' markets. I have read the F	Rules & Regulations of the Market. I agree to I, to cooperate with Market Management, and

## VIII. ARTISANS

- 1. A prospective artisan shall complete the "Artisan" Application and pay the \$25 non-refundable application fee. (See Section XII)
- 2. Each artisan must have a Seller's Permit from the State Board of Equalization and a City of Los Angeles Business License.
- 3. In accord with the "producer-to-consumer" philosophy, only an artisan (fine artist or skilled craftsperson) who designs and is involved in all aspects of production of her/his art work or craft work will be considered to sell under this designation. All interested artisans must first complete an application before being considered for acceptance by the Market Manager.
- 4. The Market selects for consideration only original art and applied crafts that are self-produced, hand-crafted and of high quality workmanship while avoiding too much duplication of any given category (fine art, jewelry, textiles, ceramics). Artisans must have created, sewn, constructed or otherwise fashioned from component materials the item(s) they sell. The component materials must be sufficiently modified from their original state to demonstrate true craftsmanship. No reproductions or mass-produced items allowed. Art or craftsmanship that is thematic with the Market is preferred.
- 5. Consideration will be given to the following qualifications when evaluating applications: Creativity, originality, and uniqueness; Quality of product; Skill and technical execution; Presentation and display; Farmers' market relatedness (farm/food, garden, ecological themes); Seniority and past participation.
- 6. Artisans previously accepted may be re-evaluated so as to maintain the high standards of the Market. Anyone who is rejected may reapply with new products. While a balance of products is intended, the Market does not assure exclusive rights to any category or product.
- 7. <u>Current artisans must receive the approval of the Market Manager before selling any new products in the market</u>. Any products offered for sale not listed on the application are subject to removal.
- 8. Products shall not compete with items made by producers from their own farm-produced materials.
- 9. Products designed by the artisan, and produced with the help of apprentices or employees may be sold providing that:
  - a. The artisan has complete control of the production by apprentices or employees, and
  - b. The artisan can provide documentation of their design work, proof of control of production, and receipts for raw materials used in the product sold. If requested, she/he must also show the Market Manager unfinished goods in progress, raw materials and tools used to create the product. The Market Manager reserves the right to visit the production site to verify compliance with these rules.
- 9. No resale of any items is permitted. The Market defines resale as using items not of his/her own production in an artwork. If using a commercial component in his/her own work, the artisan must substantially alter the item using great skill or technique and original design.
- 10. Artisans may be allowed to share booth space on a limited basis with Market Manager's approval. Each artisan must apply and receive approval separately prior to selling in the Market. Both artisans should be present at the Market. Limit two artisans per booth space.
- 11. Artisans who reside or do business in the immediate area of a Market will be given preference.
- 12. Artisans who create or demonstrate at the Market will be given preference.
- 13. The Market Manager reserves the right to determine on which Market days the artisan may sell and the rotation of artisans.
- 14. An artisan's application may be suspended if he/she has not sold at the Market for four consecutive weeks without notification to management. Artisans are accepted on a trial basis.
- 15. <u>Previously admitted artisans who have not sold in the Market for over a 12-month period may be required to submit a new application.</u>
- 16. Space reservations must be requested at least five days before the Market day.