



EMPLOYMENT OPPORTUNITY

ORGANIZATION: Sustainable Economic Enterprises of Los Angeles (SEE-LA)
TITLE: Farmers' Market Promoter – *Bring the Farmer to Your School Program*
SALARY: \$14.00/hr, flexible schedule, average 12-15 hrs per week
REPORTS TO: Program Coordinator

Sustainable Economic Enterprises of Los Angeles (SEE-LA) is currently seeking an energetic individual to join its team for the relaunch of its *Bring the Farmer to Your School* (BTFTYS) program. The Farmers' Market Promoter will primarily assist the Program Coordinator in promotion of specialty crops through Farm Stand presentations at Title 1 LAUSD schools in addition to supporting other program objectives through outreach, data collection and input, material development, and assistance with Farmer Presentations and Farmers' Market kid's nutrition/ cooking classes.

SEE-LA has been awarded a two year grant from the California Department of Food and Agriculture (CDFA) to bring local California farmers into Title I LAUSD classrooms, K-12, to deliver engaging educational experiences about California agriculture and nutrition. The program takes on a multi-pronged approach through connection of farmers' markets to school sponsored events, produce delivery at Pre-K sites with Harvest of the Month teaching and development of a monthly kid's nutrition/ cooking class at SEE-LA farmers' markets. The grant term is from November 2018-December 2020. Ideal candidates must be committed to the duration of project.

Qualifications

- A High School diploma or GED with interest in health, food, and farmers' markets;
- Passion for community engagement;
- Able to serve a diverse vulnerable client populations and communicate effectively in a culturally competent manner;
- Bilingual (English/ Spanish) required (Spoken);
- Excellent communications skills oral and written;
- Excellent computer skills (i.e. Microsoft office, Excel, able to maintain spreadsheets for data entry);
- Strong organization and time management skills;
- Experience and proficiency with social media tools, Twitter, Facebook; Instagram;
- Flexibility to work an atypical work schedule with regular hours on some evenings and Saturdays to accommodate Farmers' Market hours and



community events;

- Reliable, self-driven, and ability to follow clear directives with minimal supervision;
- Reliable transportation, California Driver's License and self-insured automobile;
- Valid ServSafe Certification, can be obtained after hire.

Responsibilities

- Lead outreach, tabling, and sampling of produce at Title 1 LAUSD events and health fairs for a minimum of 20 Farm Stand presentations per grant year;
- Responsible for all aspects of event management: 1)Act as the point person for event set up (securing space, transporting materials, preparing produce samples, etc.), 2)Assist in the design, production, and dissemination of collateral marketing materials (farmers' market vouchers, brochures, and flyers), 3)Facility set-up and break-down;
- Assist Farmer Educators in set up, produce sample preparation, and break down of farmer education classes at schools as needed;
- Assist in preparation and implementation of the Farmers' Market Kids nutrition/ cooking class at 2 Farmers' Market sites;
- Ensure a safe, professional and interactive environment during program activities;
- Assist the Program Coordinator in maintenance of files, records, intake information, pre & post tests and surveys for each school site;
- Assist the Program Coordinator in completion of program goals, objectives, activities, and expected outcomes.

Physical Demands:

Ability to work in a fast-paced environment.

Ability to bend, lift, push, pull, twist, squat, and kneel frequently.

Ability to haul and lift up to 25 pounds.

Other physical movement as needed.

SEE-LA is an Equal Opportunity Employer

To apply, e-mail cover letter and resume to employment@see-la.org.