

## Kevin Goldfein

Kevin started his hospitality career waiting tables in 2000. Since then, Kevin's career has taken him from Los Angeles to New York, Las Vegas and back to Los Angeles. In 2008, Kevin formed a hospitality management company called KBG Dining Group & purchased a small chain of informal Italian restaurants called Rosti Tuscan Kitchen. Kevin performed a total brand rejuvenation including new restaurant build-outs, location remodels, company culture reformation & menu re-engineering. Kevin also directed all daily operations for the restaurant chain including ops management, personnel & HR functions, financial reporting, advertising & marketing, procurement programs, and IT. Under Kevin's leadership the restaurant chain increased same store revenues by over 20% and profitability by 40%. In March of 2018, Kevin sold 100% of the company to realize a positive return on investment.

Prior to Rosti, Kevin launched a small specialty salad restaurant in Downtown Los Angeles called Loose Leaf. Kevin developed and managed all aspects of the business from concept and brand creation, to operations and financial systems, to location build-out. Kevin sold Loose Leaf one year after opening to realize a positive return on investment.

Kevin earned a Masters' Degree in Business Hospitality & Management from Cornell University and a Bachelor of Arts from the University of Michigan in 1999. Following Cornell, Kevin served as a Food and Beverage Operations Manager at Harrah's Casino in Las Vegas, NV. At Harrah's, Kevin oversaw multiple restaurant and F&B outlets on the famous Las Vegas Strip. Kevin has also held positions as a Foodservice Design Consultant, a Restaurant Manager, General Manager, and Operations Consultant.

Kevin has been very active with local charities including the Jewish Big Brothers and Big Sisters of Los Angeles, the Concern Foundation & Planned Parenthood. He is a founding member of a Boosters Committee at Harvard-Westlake High School (Class of '95), a former Board member for the Cornell Hotel Society of Los Angeles, and a member of the California Restaurant Association.