An update from SEE-LA’s farmers’ markets and programs

FARMERS’ MARKETS

Five of our weekly certified farmers’ markets remain open with modifications to enhance safety during the COVID-19 pandemic:

- **Echo Park Farmers’ Market** Fridays 3:00 - 7:30 pm
- **Crenshaw Farmers’ Market** Saturdays 10 am - 3 pm
- **Hollywood Farmers’ Market** Sundays 8 am - 1 pm
- **Atwater Village Farmers’ Market** Sundays 10 am - 2 pm
- **Central Avenue Farmers’ Market** Thursdays 10 am - 3 pm

Face coverings are required when in line for, or shopping at, our markets. We ask you to follow these Community Guidelines when attending farmers’ markets:

- Stay at home if you’re sick or at-risk.
- Wash your hands thoroughly and often.
- Shop throughout the day and only during posted market hours.
- Enter from the designated Entrance only.
- Follow directional signage in the market.
- Do not touch produce or other products you are not planning to buy.
- Maintain a safe (6 ft) distance from others.
- Keep your visit brief - do not linger or socialize in the market.
- Continue buying your usual quantities. There’s enough for everyone!
● Leave non-service animals at home.
● With increased awareness of COVID-19 in children, please leave kids at home.
● Wash your fruits and vegetables thoroughly at home.
● Practice kindness and gratitude. We’re all in this together!

**Market Updates:**

The Martin Luther King, Jr. Community Hospital "Know Your Basics" Program is at Crenshaw

Catch **Know Your Basics** at the Crenshaw Farmers’ Market every second Saturday of the Month! The program provides Glucose, Blood Pressure and BMI Screenings and giveaways including Fitness Bands, Pedometers or Thermometers for those that get screened. They also provide updated information for Covid-19 and resources.

**Get up to $20 in matching funds at our South LA markets**

At our Central Avenue and Crenshaw Farmers’ Markets, CalFresh and EBT customers continue to receive $20 in matching funds through Market Match and the Central Ave Healthy!/¡Av Central Saludable! and Fresh Funds programs. Additionally, eWIC customers are eligible for up to $10 every week at Central Avenue Farmers Market with Central Ave Healthy!/¡Av Central Saludable! We are working hard to make sure our vendors have eWIC capacity at Crenshaw Farmers’ Market soon so that participants can receive a $10 match at that market as well.

We Accept all EBT Cards & are Improving eWIC Capability

_Pandemic_ and _Disaster EBT_ program users are eligible for our matching programs at all of our farmers’ markets.

The following Farmers’ Markets have at least 1 vendor that can take eWIC cards: Central Avenue Farmers’ Market, Echo Park Farmers’ Market, Hollywood Farmers’ Market.

**Get $28 from WIC to spend at the farmers market this summer**

WIC's annual Farmers' Market Nutrition Program gives WIC families an extra $28 to spend on fruits and vegetables at participating farmers markets, including all SEE-LA Farmers’ Markets! If you’re in the _PHFE WIC_ service area you can text "FARMERS" to 91997 to claim
your vouchers so WIC can MAIL them to you! Limit 1 per family per year while supplies last! #WICFM20

If you’re not sure who your WIC agency is, please visit this link to look up your agency by Zipcode.

Additionally, starting in September WIC FMNP participants will receive up to $15 in matching vouchers to purchase healthy food at Echo Park Farmers’ Market! Contact us to learn more.

**GOOD COOKING!**

Our latest video, 4 Tips to Rethink your Drink, is live! With the hot days of summer still upon us, stay hydrated and refreshed with these healthy and delicious tips to Rethink your Drink from our Pompea Smith Good Cooking/ Buena Cocina nutrition education team.

Make sure to subscribe for updates and alerts for new videos!

**SUPPORT SEE-LA**

**Take action: Support food access in South LA during the pandemic**

Donate now to support essential access to fresh, nutritious food for South Angelenos during the pandemic! Your contribution helps us provide fresh farm boxes to families facing food insecurity, sheltering in place in public housing, and experiencing loss of jobs. This campaign has already raised enough to distribute more than 62,000 produce boxes to vulnerable families, kept farm produce from going to waste, and helped farm workers who have lost so much of their livelihoods in the pandemic.

Join the effort! $35 = fresh produce for a family for a week!
**WE’RE HIRING!**

We are currently looking for a [Manager for our Crenshaw Farmers’ Market](#). If this sounds like you, visit our [website](#) for more information!

**THANK YOU BANH OUI!**

Back in April, Casey Felton of [Banh Oui](#) began cooking and serving meals to the Hollywood Farmers’ Market vendor and staff community - for free! What began as a desire to give back, a testrun of 65 meals with ingredients she had on hand, has now become a weekly market mainstay with bulk donations from HFM vendors transformed into [165 incredibly tasty and creative meals each week](#). Banh Oui also hosts several HFM vendor products in their indoor marketplace and regularly incorporates HFM vendor ingredients into her weekly menu. Thank you, Banh Oui, for your generosity, community spirit and incredibly culinary skills!