



Sustainable Economic Enterprises of Los Angeles

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EMPLOYMENT OPPORTUNITY

TITLE:	Manager, Central Avenue Farmers' Market Manager
STATUS:	Part-time, non-exempt (hourly)
REPORTS TO:	Manager, Farmers' Market Operations
LOCATION:	Hybrid: Telecommuting + On-Site at Farmers' Markets and Office (one day / week)
COMPENSATION:	\$22-\$28/hr
BENEFIT:	48-72 hours PTO / year, 403b retirement plan
SCHEDULE:	28.5 hours/week, flexible schedule, must be able to work Thursdays, 7 am – 3:30 PM

About SEE-LA

Founded in 1996, Sustainable Economic Enterprises of Los Angeles (SEE-LA) is a leading Southern California nonprofit organization, connecting people to healthy food, promoting economic development, and building sustainable food systems. We operate the largest network of mission-driven farmers' markets in Los Angeles as well as programs that provide nutrition education, food access, and opportunities for small regional farms and local food businesses to thrive.

Our programs include:

- Operating a network of community-based certified farmers' markets in Los Angeles.
- Piloting and championing programs that stretch public nutrition benefits for the purchase of fresh, nutrient-rich food.
- Providing extensive nutrition education programs to low-income families and to children in underserved schools.
- Coordinating food relief for local families struggling with food insecurity.

Summary of Responsibilities

Each Market Manager is responsible for the day-to-day operation of the market they are assigned to including: recruitment and retention of farmer/vendors, social media marketing, communications with a variety of market stakeholders, and coordination of other market activities and programs, all under the direction of the Manager, Farmers' Market Operations. The position requires working Thursdays from 1 – 9:30 PM with a 30-minute unpaid break.

Central Avenue Farmers' Market (Thursdays 7:00 AM – 3:30 PM)

- Leads regulation and compliance including but not limited to:
 - Enforce SEE-LA rules and other pertinent Regional, State, and Federal laws and regulations (Direct Marketing, California Retail Food Code, etc.)
 - Communicate market policies, activities, and rules to all vendors
 - Resolve emergencies, complaints, and requests from vendors, customers and community partners
 - Assist with proper vendor placement in stalls
- Oversees market staff with the following market day tasks:
 - Physical set-up and take-down of market

- Maintain market grounds
- Distribute Load Lists, market memos, and other market correspondence to market vendors
- Maintain market supply inventory
- Maintain, organize and tidy up the market storage space
- Operate information booth
- Sell market / SEE-LA merchandise periodically
- Assure that the market site is clean once the market is closed and vendors have left
- Facilitates effective market administration:
 - Effectively facilitates vendor check out
 - Update social media (Instagram feed and stories, Facebook, Twitter) with relevant market news, vendor updates, seasonal finds, etc.
 - Provide support for special events such as food demonstrations, cultural celebrations, book signings, etc.
 - Organize and maintain weekly market supplies

Office / Work From Home (2 weekdays)

- Manage weekly market accounting and reconciling (in office required):
 - Process all load lists from the previous market day.
 - Reconcile and submit all forms of payment including cash, check, EBT, Market Match, and WIC.
 - Complete weekly market day sales and redemption reports.
 - Organize and replenish EBT / Market Match supplies.
- Communicate with vendors and market stakeholders regarding market policies, activities, and rules.
- Maintain vendor files and other administrative tasks as needed.
- Work with SEE-LA's Manager, Farmers' Market Operations to secure all necessary permits for operation of a Certified Farmers' Market.
- Collaborate with state and federal agencies to ensure vendor compliance as needed.
- Develop digital and print promotional materials.
- Promote the farmers' market on social media and within the community, including presentations to schools, local businesses, churches, and other community-based organizations.
- Coordinate community events to be held at the market such as book signings, food demos, etc.
- Interface with community leaders, elected officials, and community stakeholders.
- Attend SEE-LA staff meetings Tuesday afternoons and trainings as required.
- Organize and attend farm, kitchen and studio visits as needed.
- Participate in SEE-LA Farmers' Market Operations and other SEE-LA initiatives:
 - Attend regular meetings including, but not limited to:
 - Weekly supervision meetings with Manager, Farmers' Market Operations
 - Farmers' Market Program Team Meetings every other week
 - Monthly SEE-LA staff meetings
 - Other meetings and trainings as required
- Participate in internal working groups and other collaborative activities as time permits
- Fundraise on behalf of SEE-LA

REQUIRED SKILLS AND EXPERIENCE:

- A minimum of three (3) years of relevant professional experience (retail, customer service, non-profit programming, event planning, community organizing, etc.)
- A working knowledge of basic business and food retail operations, experience working with small- business owners, and/or past experience owning a small business.
- Experience with executing communications and community outreach strategies.

- Experience managing multiple tasks and working with competing deadlines.
- Can work independently, organized and detail-oriented.
- Working knowledge of Microsoft Office, Zoom, Social Media apps and other technology platforms.
- Comfortable handling cash.
- Must be able to work Thursdays (Central).
- Able to read and write in English and Spanish.

DESIRED SKILLS AND EXPERIENCE:

- Experience working in community food systems especially those within the Historic South Central and / or South Los Angeles area.
- Experience working at a Certified Farmers' Market (vendor, management, staff, etc)
- Experience working with underserved, low-income communities with awareness and integrity.
- Knowledge of standards and compliance and other protocol related to the Department of Agriculture, Department of Public Health and other local, state and federal agencies.

PHYSICAL DEMAND AND WORK ENVIRONMENT

While performing the duties of this job, the employee is regularly required to stand, sit; talk, hear, and use hands and fingers to operate a computer and telephone keyboard, reach, stoop, and kneel to install computer equipment. Most work will take place indoors, but some work will take place outside in rainy, hot, or cold weather conditions.

May perform related duties as assigned by management.

DISCLAIMER: The above is intended to describe the general contents and requirements for the performance of this job. It is not to be construed as an exhaustive statement of duties, responsibilities, or requirements.

Application Instructions:

Please submit cover letter and resume via email to: employment@see-la.org with the subject line: Central Avenue Manager Application [Your Name].

Email submissions only. No phone calls or faxes will be accepted.

SEE-LA is an equal opportunity employer. SEE-LA makes hiring decisions without regard to race, color, sex, religion, sexual orientation, gender identity or gender expression, national origin, age, veteran status, disability, or any other category protected by law. We are committed to hiring and retaining a diverse workforce and strongly encourage applications from all qualified applicants, including those who belong to groups that have been historically underrepresented.

Opportunity is open until filled.