



Sustainable Economic Enterprises of Los Angeles

1125 W 6th St. Ste 500 ♦ Los Angeles CA 90017 ♦ TEL (323)463-3171 ♦ FAX (323)463-1062 ♦ www.see-la.org

EMPLOYMENT OPPORTUNITY

TITLE: Health Educator – *Specialty Crop Nutrition Education and Promotion Program*
STATUS: Full-Time 40 hours/ week, Non-Exempt
SALARY: \$18.00 hr
EMPLOYMENT PERIOD: Through the end of October 2022
REPORTS TO: Program Manager, *Specialty Crop Nutrition Education and Promotion Program*

About SEE-LA

Sustainable Economic Enterprises of Los Angeles (SEE-LA) is a leading Southern California nonprofit organization, connecting people to healthy food, promoting economic development, and building sustainable food systems. We operate the largest network of mission-driven farmers' markets in Los Angeles as well as programs that provide nutrition education, food access, and opportunities for small regional farms and local food businesses to thrive.

Position Summary

SEE-LA is currently seeking a dynamic individual to provide leadership and support in the teaching of food and nutrition education classes for its new *Specialty Crop Nutrition Education and Promotion Program*. SEE-LA has contracted with the California Department of Food and Agriculture (CDFA) to provide the *Specialty Crop Nutrition Education and Promotion Program* (SCNEPP). SCNEPP uniquely integrates specialty crop promotion, marketing strategies, and nutrition education across SEE-LA's six farmers' markets, which feature 86 specialty crop producers serving 13,000 Angelenos weekly. The Health Educator will be responsible for the implementation of virtual and hands-on teaching of nutrition and culinary classes as well as assist with other primary goals within the program's scope of work such as participation in events, program outreach, data collection and input, and program evaluation measures. Annually, the SCNEPP Health Educator team will instruct 36 bilingual (English/ Spanish) adult nutrition education classes, 12 summer kids' culinary classes, and engage in 24 seasonal specialty crop market events.

SCNEPP is a grant funded position and as such is time limited and funded through the end of October 2022. The position is structured for telecommuting but will require virtual class instruction from SEE-LA's main office and in-person attendance at market events. At a later date, nutrition education and culinary classes may resume in person and will be hosted at SEE-LA's farmers' markets at that time.

The ideal candidate is flexible, a fast learner, thrives in a fast-paced and structured environment, enjoys teaching varied audiences, and is passionate about nutrition education and the promotion of local California farmers.

Qualifications

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- Reliable, self-driven, and ability to follow clear directives with minimal supervision;
- A minimum of 2 years of professional teaching, nutrition education and food preparation experience;
- Experience teaching virtual classes via zoom or other virtual platform a plus;
- Bilingual English/ Spanish, **written and verbal required**;
- Familiarity with MyPlate and the most recent USDA Dietary Guidelines for Americans;



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- Excels at public speaking & providing presentations to a group of up to 40 people;
- Excellent interpersonal skills - comfortable working with diverse groups of people and engaging families in an interactive class setting;
- Ability to reliably communicate via E-mail and phone;
- Demonstrated instances of leadership within his/her career &/or within the community;
- Working knowledge of Food Safety regulations, ServSafe Certification Required (can be attained upon hiring);
- Ability to operate within tight deadlines and produce exemplary work with high level of attention to detail;
- Works cooperatively and supportively with staff, volunteers, participants, etc.;
- Mastery in Microsoft Office Suite including Excel & Word, and Internet Applications;
- Ability to learn new digital platforms quickly as program frequently requires use of Monday.com and Canva
- Must have reliable transportation with valid California Driver's License and self-insured vehicle.

Responsibilities

- Become fully versed in SCNEPP project goals, objectives, activities, and expected outcomes;
- Become fully versed and lead classes using SCNEPP and other assigned curriculum;
- Perform independently and as a team for class set-up, instruction, break-down and outreach activities;
- During the project period, as part of a team, achieve the grant objectives of conducting the specified amount of classes to reach a specified number of class participants;
- Participate in outreach and promotional activities which may include but are not limited to health/community fairs and events;
- Responsible for maintenance of files, records, intake information, pre & post tests and surveys for each site;
- Ensure a safe, professional, and interactive environment for the hands-on cooking classes;

Physical Demands:

Ability to continuously stand for up to 4 hours at a time.

Ability to work in a fast-paced environment.

Ability to moderately engage in bending, lifting, pushing, pulling, twisting, and hauling/ lifting up to 25 pounds.

Most work will take place indoors, but some work may take place outside in rainy, hot, or cold weather conditions.

Other physical movement as needed.

Disclaimer: The above is intended to describe the general contents and requirements for the performance of this job. It is not to be construed as an exhaustive statement of duties, responsibilities, or requirements. May perform related duties as assigned by management.

Application Instructions:

Please submit cover letter and resume via email to:

Address to: Erica Lee, Program Manager

E-mail: Erica@see-la.org (Subject Line: SEE-LA Health Educator-Specialty Crop)

SEE-LA makes hiring decisions without regard to gender, race, color, religion, gender, gender orientation, identity, or



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expression, national origin, age, veteran status, disability, or any other protected class and is committed to hiring and retaining a diverse workforce and strongly encourages applications from groups that have been historically underrepresented.