



Sustainable Economic Enterprises of Los Angeles

1125 W 6th St. Ste 500 ♦ Los Angeles CA 90017 ♦ TEL (323)463-3171 ♦ FAX (323)463-1062

EMPLOYMENT OPPORTUNITY

TITLE: Health Educator – *CalFresh Healthy Living*
STATUS: Part-Time 20 hours/ week, Non-Exempt
SALARY: \$18.00/ hr
EMPLOYMENT PERIOD: Through the end of September 2023
REPORTS TO: Senior Manager, Nutrition Programs

About SEE-LA

Sustainable Economic Enterprises of Los Angeles (SEE-LA) is the largest mission-driven operator of farmers' markets in Southern California and a leader in improving food access and nutrition education. Our programs include:

- Six farmers' markets: Atwater Village, Central Avenue, Crenshaw, Echo Park, Hollywood, and LA River Farmers' Market.
- Benefits and Incentives Program that ensures that our markets serve as a venue for WIC and CalFresh redemption, partners with organizations to advocate for food access, and manages Market Match: a system which provides fruit and vegetable vouchers for CalFresh participants.
- Pompea Smith Good Cooking Buena Cocina Nutrition Education Program, which offers hundreds of nutrition education and cooking demonstrations at our farmers' markets and across LA county each year.

Position Summary

SEE-LA is currently seeking a dynamic individual to provide leadership and support in the teaching of nutrition education and physical activity classes for its highly acclaimed Pompea Smith Good Cooking/ Buena Cocina Nutrition Education Program.

SEE-LA has contracted with the Los Angeles County Department of Public Health's (LACDPH) *CalFresh Healthy Living* program to offer nutrition education and physical activity classes for low-income, SNAP-eligible individuals and families within the Los Angeles project service area. SEE-LA serves a predominately, 90%, Spanish speaking population, written and verbal communication in Spanish is required. The Health Educator will be responsible for the implementation of virtual and hands-on teaching of bilingual nutrition, culinary, and physical activity classes as well as assist with other primary goals within the program's scope of work such as participation in events, program outreach, data collection and input, and program evaluation measures. Annually, the Health Educator team will instruct, at minimum, 94 bilingual adult nutrition education classes, 36 youth (4th-5th grade) nutrition education classes, and 30 bilingual physical activity classes.

The CalFresh Healthy Living program is a grant funded position and as such is time limited and funded through the end of September 2023. The position is structured for telecommuting, but will require in-person attendance for scheduled nutrition and physical activity classes and events at schools within the Lawndale Elementary School District, Los Angeles County Parks, and community-based sites within Los Angeles County.

The ideal candidate is flexible, a fast learner, thrives in a fast-paced and structured environment, enjoys teaching varied audiences, and is passionate about nutrition education, physical activity, and the promotion of



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local California farmers.

Qualifications

- Bilingual English/ Spanish, **written and verbal required**;
- A minimum of 2 years of professional teaching, nutrition education and food preparation experience;
- Experience facilitating physical activity sessions;
- Familiarity with MyPlate and the most recent USDA Dietary Guidelines for Americans;
- Working knowledge of Food Safety regulations, ServSafe Certification Required (can be attained upon hiring);
- Reliable, self-driven, and ability to follow clear directives with minimal supervision;
- Excellent interpersonal skills - comfortable working with diverse groups of people and engaging families in an interactive class setting;
- Excels at public speaking & providing presentations to a group of up to 40 people;
- Ability to operate within tight deadlines and produce exemplary work with high level of attention to detail;
- Works cooperatively and supportively with staff, volunteers, participants, etc.;
- Ability to reliably communicate via E-mail and phone;
- Demonstrated instances of leadership within his/her career &/or within the community;
- Must have reliable transportation with valid California Driver's License and self-insured vehicle.
- Experience teaching virtual classes via zoom or other virtual platform a plus;
- Certified Zumba, Yoga, or other physical activity instruction a plus;

Technical Skills

- Mastery in Microsoft Office Suite including Excel, PowerPoint, & Word, and Internet Applications;
- Ability to learn new digital platforms quickly as program frequently requires use of Monday.com and Canva;

Responsibilities

- Become fully versed in CalFresh Healthy Living project goals, objectives, activities, and expected outcomes;
- Become fully versed and lead classes using SNAP-Ed approved curriculum;
- Perform independently and as a team for class set-up, instruction, break-down, outreach, and recruitment activities;
- During the project period, as part of a team, achieve the grant objectives of conducting the specified amount of classes to reach a specified number of class participants;
- Participate in outreach and promotional activities which may include but are not limited to health/community fairs and events;
- Responsible for maintenance of files, records, intake information, pre & post tests and surveys for each site;
- Ensure a safe, professional and interactive environment for the hands-on cooking classes and physical activity classes;

Physical Demands:

Ability to continuously stand for up to 4 hours at a time.

Ability to work in a fast-paced environment.

Ability to moderately engage in bending, lifting, pushing, pulling, twisting, and hauling/ lifting up to 25 pounds.



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Most than 50% of work will take place outdoors in potentially rainy, hot, or cold weather conditions.
Other physical movement as needed.

May perform related duties as assigned by management.

SEE-LA is an Equal Opportunity Employer.

Disclaimer: The above is intended to describe the general contents and requirements for the performance of this job. It is not to be construed as an exhaustive statement of duties, responsibilities, or requirements.

Application Instructions:

Please submit cover letter and resume via the email below.

E-mail: consuelo@see-la.org (Subject Line: SEE-LA Health Educator - CalFresh Healthy Living)

SEE-LA makes hiring decisions without regard to gender, race, color, religion, gender, gender orientation, identity, or expression, national origin, age, veteran status, disability, or any other protected class and is committed to hiring and retaining a diverse workforce and strongly encourages applications from groups that have been historically underrepresented.